

Intellectual Property, Trade Marks and Designs

The award winning Intellectual Property Team at Walker Morris offers specialist advice across the full spectrum of intellectual property law. Uniquely, the team includes both solicitors and chartered trade mark and design attorneys. Our lawyers are intellectual property specialists and the team is one of the largest in the UK outside London. As well as being in private practice, a number of our lawyers have worked in a variety of in-house roles, which makes us uniquely placed to understand your commercial needs.

We recognise the vital importance of IP in business and support you with the development, marketing and protection of these crucial assets. Our expertise spans the whole spectrum of IP law and practice from enforcement, brand protection, licensing deals, commercial partnerships, social media advice and exploitation through to IP registration and IP portfolio management.

In short, we provide our clients with a “one stop shop” for all IP matters. We help our clients develop, protect and exploit their ideas, brands & creations and offer a wide variety of services relating to IP. We advise upon the full spectrum of intellectual property rights including patents, trade marks, copyright, designs, passing off, confidential information and domains. We also provide strategic advice, assistance with planning and budgeting, brand evaluation, trade mark clearance and filing, representation relating to contentious trade mark and design matters, competitor analysis, IP intelligence, advice concerning licensing, IP audits and other services.

“They are my one stop shop. When I ask for advice they are able to give it to me.” Intercontinental Brands Ltd

HOW WE CAN HELP

IP Litigation

We are your trusted advisors when commencing or defending IP infringement proceedings. We regularly act for clients in the High Court and Intellectual Property Enterprise Court (IPEC). We also advise upon and act on behalf of clients in global anti-counterfeiting campaigns for a number of leading brands. This involves liaison with investigators, Customs and other enforcement officers as well as with overseas advisors.

“We trust the IP team to assist with the full ambit of brand protection and enforcement for the UGG® brand when dealing with infringing products. They understand the need for swift and firm action to protect our iconic brand and products.” – Deckers Brands

IP Management and Exploitation

We advise various companies on global branding, IP audits, intellectual property portfolio management, product, service and IP clearance, licensing and commercialisation. We act on behalf of an array of clients in securing registered protection for their brands and managing their portfolios. Using our close global relationships with “Best Friend” law firms throughout the world, we find the right partner for you and we resolve legal issues cost effectively and with ease. This allows you to concentrate on developing and growing your businesses.

“The Walker Morris IP team not only provide great advice but their straightforward approach to project implementation from start to finish makes it a complete package.” – Adler and Allan Ltd



Providing a flexible service tailored to you

We pride ourselves in putting you at the centre of everything we do. We tailor our service to meet your needs. This might involve an informal bouncing around of potential issues and ideas and we give second opinions on potential products, services and ideas. We provide bespoke training for your in-house team to help them understand all aspects of IP and how best to protect your business and its interests.

“The Walker Morris IP team combine strong commercial acumen with an ability to distil complex legal issues in a way which enables them to be understood by non-legal experts. This is a rare trait in our experience.” – DeMontfort Fine Art Ltd, owners of Whitewall Galleries

Achieving results

We have an excellent track record in aggressively defending our clients’ rights and of success before the Courts, however, we are also well known for achieving sensible resolution of disputes through formal mediation and other means. We never lose sight of the commercial and common sense solution.

“We have worked with the Walker Morris IP team for a number of years and receive an impressive, professional and friendly service. The team are great at getting to the nub of an issue quickly in a common sense, commercial and easily digestible manner. They have strength in depth and provide value for money.” – 2 Sisters Food Group

AREAS OF EXPERTISE

- IP infringement and validity disputes
- High Court and Intellectual Property Enterprise Court litigation
- Branding Strategy
- Global trade mark and design registration
- Global trade mark and design opposition proceedings
- Domain name disputes
- IP portfolio management
- IP audits
- Employee/inventor entitlement claims
- Domain portfolio management
- Project management of overseas litigation
- Technology licensing
- Research and collaboration agreements
- Character merchandising, publishing and other forms of IP exploitation

WALKER MORRIS

“A distinctive law firm valued by its clients for consistently delivering excellent results.”

We offer our clients a full service commercial law firm focused on providing a wide range of clients, nationally and internationally, with partner led high quality advice. The national centre of excellence in Leeds that we have built offers significant advantages in terms of developing a strong team-based culture within the Firm, with the inherent value and cost effectiveness that a Leeds base brings.

The success of our model is reflected by our clients, which are drawn from a broad range of sectors. We are recognised for our strong multi-disciplinary teamwork and straight forward advice. Both the Firm and our lawyers are recognised as leaders in their fields with 93 per cent of our partners recommended in either Chambers or Legal 500 for their expertise.

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